

Here's a review of DropStop® in Canada ...

Excerpt from: OntarioWineReview

A bi-weekly newsletter dedicated to helping you discover Ontario's best Wines and Wineries. Enjoyment comes from understanding - Passion comes from understanding more.

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→• **Uncorked and Decanted:** Nifty gadgets and accessories that enhance wine enjoyment.



Drop Stop®

Anyone who has been to the Wine and Cheese Show; Gourmet Wine and Food Show or any other major wine event has seen these handy little devices in action. They're the silver spouts that flash at you while the wine is being poured. When not in a bottle they are silver discs and they have been around for years. They were invented by a Danish inventor who was tired of finding wine-rings and drops on his tablecloth after dinner parties. It's a simple concept really – a thin disc made from durable, yet pliable material that can be rolled up and inserted into the top of the bottle. The "cutting edge" created actually cuts the drop off before it gets a chance to roll down the neck and side of the bottle – saving your tablecloth, or whatever other surface the bottle gets put down upon after pouring. Over in Europe they love these things – at most major wine events the European winemakers search out the DropStop® booth and beg for samples so they can use them during their pourings, or they bring their own and are themselves the ones being harassed for their extras. Most of these wineries swear they are the best and simplest invention ever conceived, and they last for years – just wash, wipe and they're ready to use again.

In North America we seem less enthralled by these stain-saving discs – but maybe now there's a reason to get more hopped up about them. For years DropStops® have come as a solid silver disc. Now, through [Cáirde Enterprises](#) you can have logos, pictures, words, whatever you like, printed right on them; and they make great wedding mementos, or tasting room giveaways. The real chance here is as a marketing tool using something more prestigious than pens, pads or ISO glasses. They make great giveaways for restaurants, wine related businesses (as business cards even), holiday gifts or gifts with purchase. And the best part of these DropStops® is they're re-useable and durable, so it's something people will keep and use for years to come, and of course they'll remember you. Here at *OntarioWineReview*, we had a few made up with our logo on them to test the product and the process, and we were over-the-moon about how they turned out. The service, the delivery time, and especially the finished product were all top notch.

If you are interested in ordering for yourself, your company, your next corporate event, your tasting room, or where ever else you need a long lasting, durable and useful memorable giveaway or unique memento, check out www.canadianwinepromo.ca for more details.

www.ontariowinereview.com

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**DropStop® ~ Winner of the Luigi Veronelli Award (Milan – Italy)
as
The Most Innovative Table Object - 2006!**